

### Instructions:

- 1 Review the draft plan recommendations on the following pages.
- 2 If you view the recommendation as a priority, check the box in the ‘Priority’ column.
- 3 If you have a recommended change in the language of the recommendation, check the box in the ‘Change’ column. Then, describe your recommended change in the in the text box on the right-hand column.
- 4 If you have a question about the recommendation, check the box in the ‘Question’ column and describe your question in the text box on the right-hand column.
- 5 By August 3rd, please email your completed PDF to Sarah Lilly at [slilly@mkskstudios.com](mailto:slilly@mkskstudios.com).

*This is critical feedback for the final Oxford Tomorrow Comprehensive Plan. We will review and discuss your questions and comments at our upcoming Steering Committee Meeting.*

### Example:

Draft Recommendations		2 ↓ This is a priority	3 ↓ Recommend a change	4 ↓ I have a question about this	Comment/Question
<b>LAND USE &amp; DEVELOPMENT</b>					
<b>Goal: Smart Growth and Quality Places</b>					
<b>L1.</b>	<i>Ensure future development and redevelopment contributes to an aesthetic, character and quality that is uniquely Oxford.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
L1-A1	Modernize the Oxford Zoning Code to include a hybrid of use-based and form-based approaches to standards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
L1-A2	Refine commercial zoning districts to better account for neighborhood retail/mixed-use possibilities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
L1-A3	Update the Zoning Code’s Mile Square Design Standards for residential development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
L1-A4	Develop design guidelines for residential and commercial development	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	

### Plan Framework:

**Goal:** A broad, desired outcome for the community expressed in simple terms for each of the plan’s topic areas.

**Objective (depicted as L1, R2, C1, etc.):** A particular step that can be taken to help realize a goal. Objectives help to define what a particular goal means, providing a more refined sense of direction.

**Policy (depicted as L1-P1, R2-P1, etc.):** Helps to further refine a corresponding objective by taking a more specific stance.

**Action (depicted as L1-A1, R2-A2, etc.):** A concrete strategy to achieve a corresponding objective. Actions are specific, usually taking the form of a project or program.

***Table of Contents:***

Click the links below to jump to the following sections:

[Land Use & Development](#)

[Housing](#)

[Mobility](#)

[Community Well-being](#)

[Economy](#)

[Sustainability](#)

[Culture & Recreation](#)

[Utilities](#)

Draft Recommendations	This is a priority	Recommend a change	I have a question about this	Why is this a priority? What is your recommended change? What is your question?
<b>LAND USE &amp; DEVELOPMENT</b>				
<b>Goal: Smart Growth and Quality Places</b>				
<b>L1</b>	<b><i>Ensure future development and redevelopment contributes to an aesthetic, character and quality that is uniquely Oxford.</i></b>			
L1-A1	Modernize the Oxford Zoning Code to include a hybrid of use-based and form-based approaches to standards			
L1-A2	Refine commercial zoning districts to better account for neighborhood retail/mixed-use possibilities			
L1-A3	Update the Zoning Code’s Mile Square Design Standards for residential development			
L1-A4	Develop design guidelines for residential and commercial development			
L1-A5	Allow for building height increases along targeted campus-adjacent corridors			
L1-P1	Favor traditional neighborhood qualities over conventional, auto-oriented designs			
<b>L2</b>	<b><i>Preserve and enhance the character of the built and natural environment</i></b>			
L2-A1	Create a Mile Square Master Plan			
L2-A2	Inventory and recognize historic and contributing structures along West Chestnut Street			
L2-A3	Improve signage and landscaping at major entry points into Oxford to refresh the gateway experience			
L2-P1	Ensure new developments include adequate green and open spaces			
L2-P2	Encourage developers of adjoining sites to join open spaces together whenever possible and practical			
L2-P3	Explore opportunities for expanded outdoor dining			

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<b>LAND USE &amp; DEVELOPMENT</b>					
<b>Goal: Smart Growth and Quality Places</b>					
<b>L3</b>	<b>Promote commercial development and redevelopment in targeted areas.</b>				
L3-A1	Designate a Pink Zone in a targeted location to encourage local entrepreneurship				
L3-A2	Conduct a Design Charrette for the district surrounding the future AMTRAK stop and BCRTA multimodal facility				
L3-P1	Favor infill development over physical expansion of districts as much as possible				
L3-P2	Encourage adaptive reuse in buildings of special architectural or historical value				
L3-P3	Promote transit-oriented development (TOD) around the future AMTRAK stop and BCRTA multimodal facility				
<b>L4</b>	<b>Coordinate with regional jurisdictions and partners to plan for future growth and development.</b>				
L4-A1	Create a Joint Plan for land use & development with surrounding jurisdictions				
L4-A2	Develop an annexation policy				
L4-A3	Coordinate regularly with University partners to plan for enrollment growth and student needs and impact on community				
Draft Recommendations		This is a priority	Recommend a change	I have a question about this	Why is this a priority? What is your recommended change? What is your question?

<b>HOUSING</b>					
<b>Goal: Housing Opportunities for Everyone</b>					
<b>H1</b>	<b>Expand housing options for all life stages</b>				
H1-A1	Update zoning regulations to allow for a diversity of residential housing types and living arrangements				
H1-A2	Reestablish a homeownership program to incentivize and assist University faculty and staff to secure housing in Oxford				

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<b>HOUSING</b>					
<b>Goal: Housing Opportunities for Everyone</b>					
H1-A3	Create and sustain a cold shelter for the at-risk population				
H1-P1	Leverage land and other tangible assets to address housing supply gaps by boosting inventory				
H1-P2	Support developments and programs addressing supportive and transitional housing				
H1-P3	Recognize and support the valuable service assisted living and senior living developments provide to the community				
H1-P4	Support opportunities to create housing dedicated to University alumni				
H1-P5	Advance inclusionary zoning practices through updates to zoning code and other regulations				
<b>H2</b>	<b><i>Ensure housing attainability for all income levels</i></b>				
H2-A1	Activate a non-profit entity devoted to expanding attainable housing opportunities for non-student residents				
H2-A2	Update zoning regulations to increase density and expand allowable housing types in certain areas				
H2-A3	Update zoning regulations to expand allowance for accessory dwelling units (ADUs) in certain areas				
H2-A4	Identify areas of town which are appropriate for increased density allowance, housing diversity, and accessory dwelling units (ADUs).				
H2-A5	Explore the creation of an ordinance to outlaw housing discrimination based on source of income				
H2-P1	Promote the Housing Choice Voucher Program				
<b>H3</b>	<b><i>Protect existing naturally occurring affordable housing (NOAH)</i></b>				
H3-A1	Identify existing NOAH areas and developments				
H3-P1	Promote retention of existing NOAH developments where conditions are safe for occupancy				

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<b>HOUSING</b>					
<b>Goal: Housing Opportunities for Everyone</b>					
H3-P2	Evaluate the financial impacts land use decisions can have on existing NOAH				
<b>H4</b>	<b><i>Maintain an adequate capacity of student housing</i></b>				
H4-A1	Identify areas of town which are appropriate to accommodate additional student housing				
H4-P1	Coordinate with University partners in monitoring anticipated changes in student housing demand				
Draft Recommendations		This is a priority	Recommend a change	I have a question about this	Why is this a priority? What is your recommended change? What is your question?
<b>MOBILITY</b>					
<b>Goal: Safe and Efficient Travel for All Modes of Transportation</b>					
<b>M1</b>	<b><i>Promote alternate modes of transportation</i></b>				
M1-A1	Expand bus and/or shuttle transportation options to more areas of the city				
M1-A2	Enable passenger rail service to/from Oxford				
M1-A3	Encourage commuter transit connections to/from other regional hubs				
M1-A4	Adopt regulations for micromobility options to ensure access and safety for users and non-users				
M1-P1	Ensure new private developments embrace Complete Streets principles and practices				
M1-P2	Implement Complete Streets principles and practices in public infrastructure projects				
<b>M2</b>	<b><i>Facilitate the safe and efficient flow of traffic in and out of the city</i></b>				
M2-A1	Update the Oxford Thoroughfare Plan				

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<b>MOBILITY</b>					
<b>Goal: Safe and Efficient Travel for All Modes of Transportation</b>					
M2-A2	Adopt Access Management Regulations to regulate curb cuts and intersections along major thoroughfares				
M2-A3	Conduct a feasibility study for a grade-separated crossing over or under a railroad				
M2-P1	Research and recommend an alternate truck route to reduce truck traffic Uptown				
<b>M3</b>	<b><i>Foster an environment and a culture of active transportation</i></b>				
M3-A1	Complete the Oxford Area Trails System (OATS) by enclosing a loop around Oxford				
M3-A2	Establish a “Bike Bus” for school-aged children to safely commute to school via bicycle				
M3-A3	Conduct a feasibility study for connections between the Oxford Area Trail System (OATS) and business districts				
M3-A4	Establish a “green” alley system in Uptown to create a network of shared, low-impact streets				
M3-A5	Reduce off-street parking minimums in certain areas of town				
M3-A6	Update Typical Sections in the Subdivision Regulations to ensure high quality, complete streets				
M3-P1	Pursue becoming a designated Bicycle Friendly Community by the League of American Bicyclists				
M3-P2	Treat pedestrian and cyclist mobility with equal importance to vehicular mobility				
M3-P3	Encourage Mile Square student renters to utilize long-term parking facilities on campus				
<b>M3</b>	<b><i>Ensure parking facilities Uptown are adequate and effective in meeting demand</i></b>				
M4-A1	Complete a parking study to determine parking needs, capacities, and priorities				
M4-P1	Explore opportunities for shared parking agreements to boost available parking supply when needed				

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<b>COMMUNITY WELL-BEING</b>					
<b>Goal: A Connected, Livable, and Equitable Community for All</b>					
<b>C1</b>	<b><i>Provide year-round community programming</i></b>				
C1-P1	Support events that promote health, wellness, and active living				
C1-P2	Celebrate and build local food cultures through regular events and programs				
<b>C2</b>	<b><i>Expand and improve access to social services</i></b>				
C2-A1	Expand the capacity of the Oxford Family Resource Center				
C2-A2	Develop a Community Center that offers programming, recreation, access to social services, and rentable community space				
C2-P1	Ensure adequate year-round childcare services				
C2-A3	Develop multiple ways for residents to provide anonymous feedback and ideas to the City				
C2-P2	Encourage collective memory work by working on cultural and historic development				
C2-A4	Develop goal-oriented funding model when providing financial resources to area non-profits				
C2-P3	Expand the local presence of regional and countywide non-profits				
<b>C3</b>	<b><i>Support high quality health services for the region</i></b>				
C3-A1	Improve access to mental health and addiction services for all Oxford residents				
<b>C4</b>	<b><i>Provide high quality, coordinated public safety services</i></b>				
C4-P1	Coordinate public safety needs with local partners				
C4-P2	Consider impact on public safety when making land use decisions				



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<b>ECONOMY</b>					
<b>Goal: A Thriving and Resilient Year-Round Economy</b>					
<b>E1</b>	<b><i>Attract new businesses to diversify the local economy</i></b>				
E1-A1	Develop a tax abatement program or other form of financial assistance for businesses that leads to high quality job growth				
E1-P1	Foster a culture of service excellence in attracting new businesses and assisting new business startups				
E1-A2	Conduct a market study to determine Oxford's key industries and sectors that can grow jobs				
E1-A3	Develop an economic development strategic plan for Oxford				
E1-A4	Create events and activities that drive economic impact				
<b>E2</b>	<b><i>Encourage entrepreneurship, innovation, and start-up businesses</i></b>				
E2-A1	Identify potential locations for scalable commercial shell space				
E2-P1	Support the development of the College@Elm Innovation and Entrepreneurship Center				
E2-P2	Support StartupMiamiOH to encourage university spin-offs				
E2-P3	Support business startups and local entrepreneurship				
<b>E3</b>	<b><i>Support existing local businesses</i></b>				
E3-A1	Establish a Business Improvement District (BID) for Commercial Districts				
E3-A2	Designate a Small Business Advocate to provide technical assistance in an effort to better ensure business survival				
E3-A3	Promote the Revolving Loan Fund to local businesses				
E3-A4	Encourage a local business procurement program				
<b>E4</b>	<b><i>Attract visitors to Oxford year-round</i></b>				
E4-A1	Promote the central community events calendar				

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<b>ECONOMY</b>					
<b>Goal: A Thriving and Resilient Year-Round Economy</b>					
E4-P1	Encourage creative placemaking for a more engaging visitor experience				
<b>E5</b>	<b><i>Sustain the fiscal health of the city</i></b>				
E5-P1	Consider the tax benefits and other residual economic benefits when reviewing development proposals				
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<b>SUSTAINABILITY</b>					
<b>Goal: Environmental Stewardship</b>					
<b>S1</b>	<b><i>Adopt climate adaptation and mitigation measures</i></b>				
S1-A1	Complete a climate resilience risk and mitigation assessment				
S1-A2	Adopt a Climate Action Plan				
S1-A3	Adopt green building guidelines and/or incentives for public and private developments				
S1-P1	Encourage the use of green building practices				
S1-A4	Coordinate with Miami University on implementation of climate action plans				
<b>S2</b>	<b><i>Reduce waste generation</i></b>				
S2-A1	Establish Community Clean-Up Days to provide opportunities for disposal of bulky, sensitive, or hazardous items				
S2-A2	Launch a curbside composting pilot program				
S2-P1	Encourage retailers to itemize a charge for single-use plastics				
S2-P2	Encourage reusable serviceware for restaurant customers dining in				
S2-P3	Support the expansion of recycling and composting locally				

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<b>SUSTAINABILITY</b>					
<b>Goal: Environmental Stewardship</b>					
S2-P4	Advocate for expanded recycling and composting capacity regionally				
<b>S3</b>	<b><i>Encourage the use of alternative energy sources</i></b>				
S3-A1	Develop incentives for use of alternative energy such as wind and solar on private property				
S3-A2	Adopt requirements for installation of EV charging infrastructure for multi-family and commercial developments				
S3-A3	Install EV charging stations in places available for public use				
S3-A4	Convert the city vehicle fleet to hybrid and/or electric vehicles				
S3-A5	Establish an Energy Special Improvement District (ESID)				
S3-A6	Create incentives for developments to meet certain energy conservation and efficiency standards				
S3-A7	Create and maintain a publicly accessible list of qualified solar and geothermal installers				
S3-P1	Utilize sustainable building practices for public buildings and facilities				
S3-P2	Encourage residential and commercial properties to pursue financing for energy efficiency improvements				
<b>S4</b>	<b><i>Protect biodiversity, water quality, and air quality</i></b>				
S4-A1	Utilize alternatives to conventional pesticides and herbicides on public property				
S4-A2	Implement an “Adopt Your Drain” program for individuals to prevent water pollution through storm drains				
S4-P1	Encourage the utilization of gray water whenever possible				
S4-P2	Promote the conservation of mature forests and other significant environmental areas for new development				
S4-P3	Promote the natural infiltration of stormwater by utilizing best management practices such as bioswales				

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<b>SUSTAINABILITY</b>					
<b>Goal: Environmental Stewardship</b>					
S4-P4	Encourage reduction in impervious surfaces to reduce runoff and potential for contamination				
S4-P5	Maintain the city's urban tree canopy by supporting tree planting and urban forestry programs				
<b>S5</b>	<b><i>Expand educational opportunities</i></b>				
S5-A1	Host community educational workshops/events on sustainability topics				
S5-A2	Install interpretive signage on public property, highlighting the benefits of environmental features such as wetlands or swales				

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<b>CULTURE &amp; RECREATION</b>					
<b>Goal: Celebration of the People and Place that Make Oxford Unique</b>					
<b>R1</b>	<b><i>Maintain and improve existing parks, recreation, and cultural facilities and programs</i></b>				
R1-A1	Update the Parks and Recreation Master Plan				
R1-A2	Develop a variety of recreational programs aimed at teens and young adults				
R1-A3	Install accessible playground equipment at City parks				
<b>R2</b>	<b><i>Improve access to parks, recreation, and cultural facilities and programs</i></b>				
R2-A1	Create a "Cultural Pass" program for full time residents to enjoy Miami University events and programs				
R2-P1	Promote acquisition of open space areas for either recreational or preservation purposes				
R2-P2	Coordinate with regional partners to connect local trails with the regional trail network				

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<b>CULTURE &amp; RECREATION</b>					
<b>Goal: Celebration of the People and Place that Make Oxford Unique</b>					
R2-P3	Encourage sponsors of recreational programs to be inclusive toward marginalized residents				
R2-P4	Strive for equitable distribution of parks and recreational facilities across the city				
<b>R3</b>	<b><i>Promote parks, arts, and culture throughout the community</i></b>				
R3-A1	Create a trail system to identify historic structures and sites				
R3-A2	Create incentives for private developments to include public art				
R3-A3	Identify spaces on public property which could showcase the artwork of local artists				
R3-P1	Include public art as part of the Capital Improvement Program (CIP)				
R3-P2	Promote temporary public art installations in vacant storefronts Uptown				
R3-P3	Promote Oxford's parks and green spaces for residents and visitors to experience				
Draft Recommendations		This is a priority	Recommend a change	I have a question about this	Why is this a priority? What is your recommended change? What is your question?
<b>UTILITIES</b>					
<b>Goal: Accessible, High-Quality Infrastructure</b>					
<b>U1</b>	<b><i>Maintain and improve high quality public services</i></b>				
U1-A1	Expand broadband access to benefit residents and businesses				
U1-A2	Improve transparency and opportunity for public feedback on the Capital Improvement Program (CIP)				
U1-A3	Implement water softening for the public potable water supply				
U1-P1	Maximize usage of existing utilities by promoting infill and redevelopment opportunities				

Draft Recommendations		This is a priority	Recommend a change	I have a question about this	Why is this a priority? What is your recommended change? What is your question?
<b>UTILITIES</b>					
<b>Goal: Accessible, High-Quality Infrastructure</b>					
U1-P2	Integrate utility upgrade & extension decisions with annexation, future land use, and development decisions				
U1-P3	Replace lead water pipes for public health and safety				
U1-P4	Promote the co-location of utilities				
U1-A4	Conduct a study to determine the impact of building height increases on Oxford's utility systems				
U1-A5	Refine the urban service boundary				
<b>U2</b>	<b><i>Manage stormwater runoff effectively</i></b>				
U2-A1	Establish an enterprise fund for stormwater improvements and mitigation				
U2-A2	Adopt streamside setback regulations				
U2-P1	Promote Low Impact Development (LID) techniques, such as rain barrels and bioswales, to reduce runoff at the source				

Are there any recommendations missing that you would like to see added? If so, please describe below.