

OBJECTIVE E1

Attract new businesses and employment opportunities to diversify the local economy.

Code	Recommendation	Priority
E1-A1	Foster a culture of service excellence in attracting new businesses and assisting new business startups	<i>Place a dot here if this is a priority for you</i>
E1-A2	Conduct a market study to determine Oxford's key industries and sectors that can grow jobs	<i>Place a dot here if this is a priority for you</i>
E1-A3	Develop an economic development strategic plan for Oxford	<i>Place a dot here if this is a priority for you</i>
E1-A4	Develop a tax abatement program or other form of financial assistance for businesses that leads to high quality job growth	<i>Place a dot here if this is a priority for you</i>
E1-A5	Explore job creation as a result of Advanced Air Mobility programming and research	<i>Place a dot here if this is a priority for you</i>

OBJECTIVE E2

Encourage entrepreneurship, innovation, and start-up businesses.

Code	Recommendation	Priority
E2-A1	Support business startups and local entrepreneurship	<i>Place a dot here if this is a priority for you</i>
E2-A2	Encourage university spin-offs	<i>Place a dot here if this is a priority for you</i>
E2-A3	Support the development of the College@Elm Innovation and Entrepreneurship Center	<i>Place a dot here if this is a priority for you</i>
E2-A4	Identify potential locations for scalable commercial shell space	<i>Place a dot here if this is a priority for you</i>

OBJECTIVE E3

Support existing local businesses.

Code	Recommendation	Priority
E3-A1	Establish a Special Assessment District for the Uptown commercial district	<i>Place a dot here if this is a priority for you</i>
E3-A2	Designate a Small Business Advocate to provide technical assistance in an effort to better ensure business survival	<i>Place a dot here if this is a priority for you</i>
E3-A3	Promote the Revolving Loan Fund to local businesses	<i>Place a dot here if this is a priority for you</i>
E3-A4	Encourage a local business procurement program	<i>Place a dot here if this is a priority for you</i>

OBJECTIVE E4

Attract visitors to Oxford year-round.

Code	Recommendation	Priority
E4-A1	Create events and activities that drive economic impact	<i>Place a dot here if this is a priority for you</i>
E4-A2	Encourage creative placemaking for a more engaging community and visitor experience	<i>Place a dot here if this is a priority for you</i>

OBJECTIVE E5

Attract visitors to Oxford year-round.

Code	Recommendation	Priority
E5-A1	Consider the tax benefits and other residual economic benefits when reviewing development proposals	<i>Place a dot here if this is a priority for you</i>

